

# MUNICIPAL INNOVATION COUNCIL

## CONCEPT DOCUMENT

A partnership between:



NUCLEAR  
INNOVATION  
INSTITUTE™





**TRANSFORMING THE WAY  
WE DO BUSINESS**

# SMARTER & STRONGER

The Municipal Innovation Council (MIC) will transform the way our municipalities do business.

Creative thinking and innovative solutions will evolve the work of municipal government, while enhancing process, policy and common practice toward improved service delivery to residents and visitors.

**TO REACH HIGHER AND PUSH HARDER, WE'RE GOING  
TO WORK TOGETHER. WE'RE GOING TO LEAN INTO OUR  
NETWORKS FOR SUPPORT AND SUCCESS.**

Through collaborative and strategic thinking, the Municipal Innovation Council will leverage learning and discover efficiencies to transform the way we work. The MIC will turn to municipal and non-municipal experts and explore public-private partnerships.

By utilizing a network of internal and external innovators, the Municipal Innovation Council will find solutions to inefficiencies, and will build smarter and stronger communities.

# OUR COMMITMENT

WE WILL LEARN, COLLABORATE, AND TRANSFORM.



**LEARN**

...from experts in multi-disciplinary fields. We will discuss, share, admit unknowns, be vulnerable and transparent, be open to learning, and be afraid and brave at the same time. We will leverage municipal expertise and our current strengths.



**COLLABORATE**

...with our peers and colleagues. We will listen to industry, work with the experts, understand that change isn't only good—it is critical—and accept that there may be a new way to do something.

Maybe status quo doesn't need to exist. We will explore public-private partnerships and will work with placemakers and community builders to create a better tomorrow.



**TRANSFORM**

...the way municipalities do business. We will evolve through shared strategy and approach, and we will celebrate what works (and what doesn't).

As a team we will implement learning and embrace the opportunity to transform and grow.

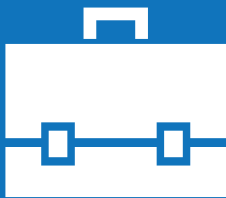
# AREAS OF FOCUS



## CONSTRUCTION & INFRASTRUCTURE

Growing communities require innovative solutions to support their construction and development industry while also keeping environmental sustainability top of mind.

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## MUNICIPAL SUSTAINABILITY

In a time of unprecedented change and shift in the economy, public sector employers need to consider what sustainability means to their organizations.

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## INFORMATION TECHNOLOGY & DIGITAL ENHANCEMENTS

The digital economy is here to stay and is key to our future success. Information technology is advancing quickly and tech development comes with both risk and reward.

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## LIVEABLE COMMUNITIES

Being a liveable community means access to affordable housing, transportation, healthcare, education, recreation and so much more.

# CONSTRUCTION AND INFRASTRUCTURE

Enhancing infrastructure and development services through efficiency discovery

By leveraging relationships with developers and builders, the Municipal Innovation Council will realize opportunities to enhance infrastructure and development services, through efficiency discovery, including new practices and innovative solutions.

The MIC will open lines of communication with these professionals on the ground to better understand their concerns and also learn from their best practices.

MIC members will also turn to external innovators to ask for recommendations and explore how others implement industry-building initiatives and celebrate their own successes. Together we can incubate these ideas from a wide variety of sources and continue to create, grow and learn.



# MUNICIPAL SUSTAINABILITY

## Ensuring positive employee relations and ongoing operational process improvement

With a focus on sustainability in municipal government, members of the MIC will explore new ways to deliver municipal service.

The MIC will unfold what's working well, why it's working well and what areas of service delivery need a refresh, or perhaps a new approach. Through conversation and continuous learning, members will discover how we can change municipal processes to find efficiencies and modernize service.

Asset management, budget and financial planning, employee relations, strategy sharing for taxation and user fees, and other operational improvements, like fleet management and waste diversion could be considered by the MIC as part of Municipal Sustainability.



# INFORMATION TECHNOLOGY AND DIGITAL ENHANCEMENTS

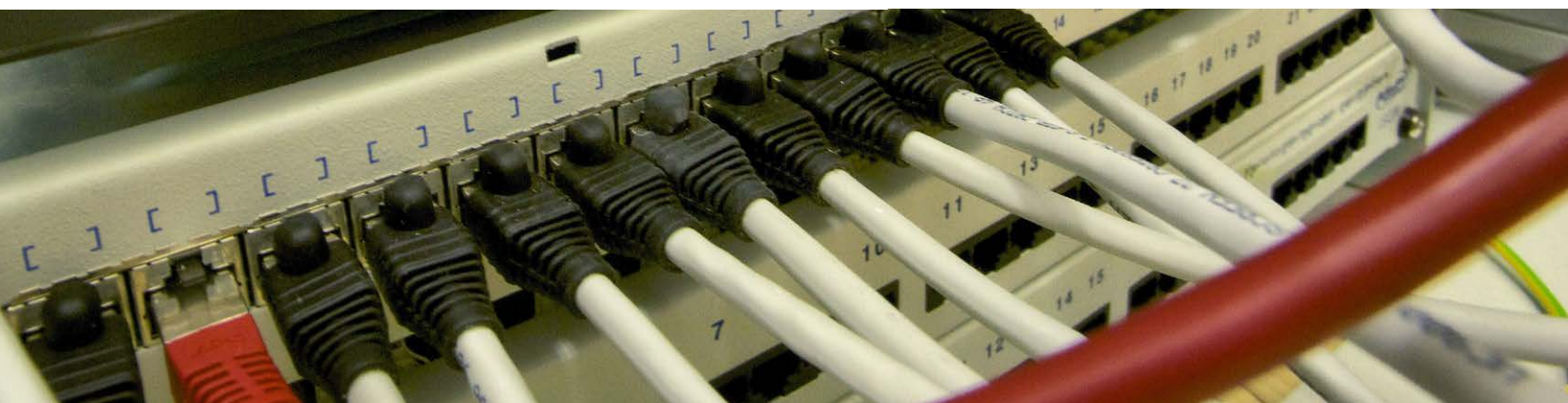
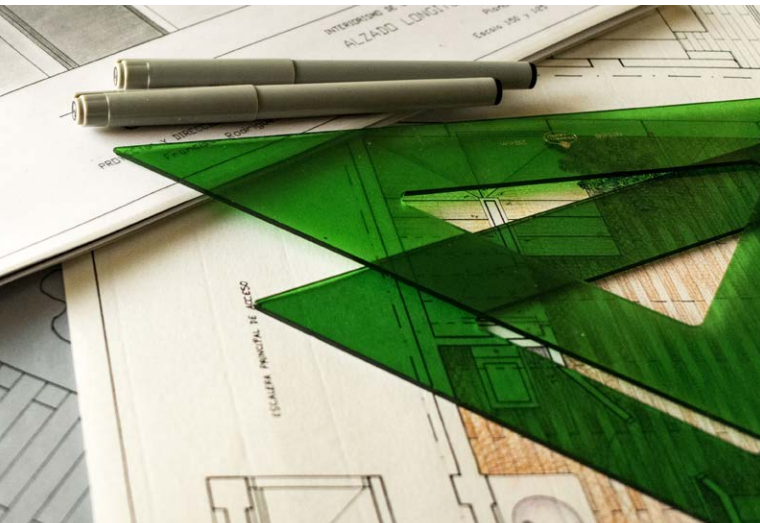
## Learning from others' expertise to deliver innovative digital solutions

Just like every other industry, municipal government has an opportunity to learn from and leverage technology to create everyday efficiencies.

Municipal service is evolving through digital tools, the internet of things (IoT), open data and more. We are committed to ensuring municipal government is not left behind.

From sensors to security, the Municipal Innovation Council will find opportunities to enhance the work we do and the service we provide to residents and visitors through digital transformation.

By learning from our peers in the region as well as tapping into our networks in larger city centres and private industry, we will open doors to innovative new ideas and best practices that the municipality can implement today.



# LIVEABLE COMMUNITIES

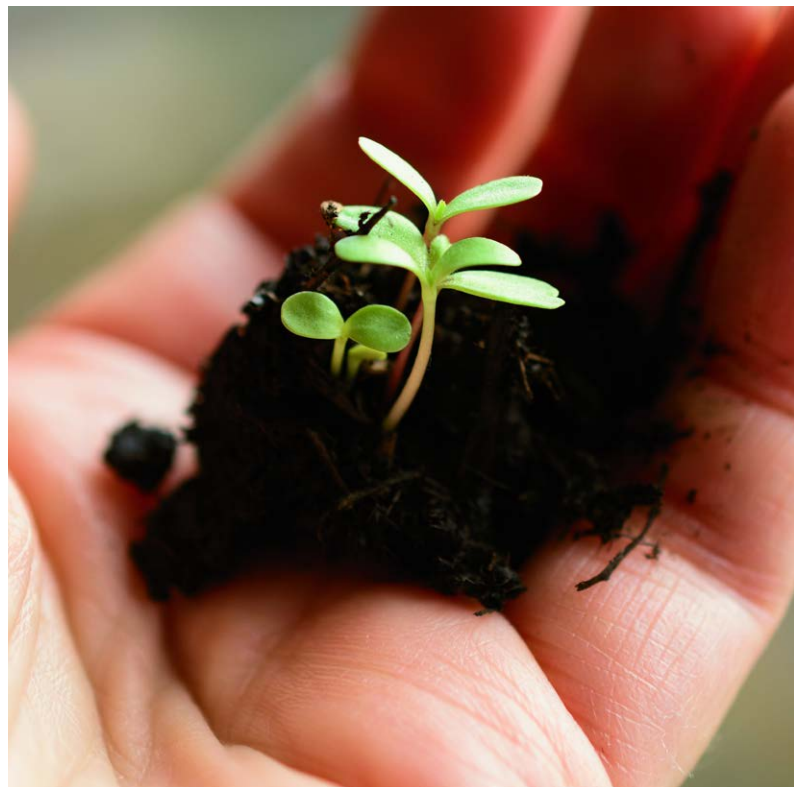
Welcoming newcomers to the region while ensuring our existing residents experience high quality of life

The MIC will provide the opportunity to hear from community leaders, to gather data and to understand where we're lacking and what we need to do about it.

During a time of unprecedented growth in Bruce County—and the opportunity presented through Bruce Power and Nuclear Innovation Institute—the MIC will work toward best practices to ensure we're all successful in attracting new residents, including welcoming new Canadians.

As immigration programs and newcomer attraction advances, members of the MIC will be at the forefront of trends and best practice.

Collectively, member municipalities may advance inclusive initiatives, find partnership opportunities in programming and may have the opportunity to find cost-sharing through project or purchase alignment.



# PARTICIPATION

Through financial contribution and with the commitment to learn, collaborate and transform, municipalities are invited to join the Municipal Innovation Council.



**THE MIC WILL REQUIRE ALL MEMBERS BE OPEN TO LEARNING, TO SHARING IDEAS, CONCERNS AND RESULTS, AND BE OPEN TO INNOVATIVE SOLUTIONS TOWARD MUTUAL SUCCESS.**

As the host community of Nuclear Innovation Institute, the Town of Saugeen Shores will chair the MIC.

Acting as the lead for the MIC, a Saugeen Shores representative will coordinate strategic goal setting, priority planning, and will work to ensure a shared understanding and responsibility.

Supported by a dedicated MIC-funded staff person, Saugeen Shores will coordinate the agreement of members to advance priority items and will ensure membership agreement in financial decisions.

The Town of Saugeen Shores will coordinate guests and events, and will facilitate actions through the direction of the MIC.

**SEED FUNDING WILL BE PROVIDED BY MEMBERS TO FUND BOTH HORSEPOWER AND IMPLEMENTATION COSTS.**

**GREAT IDEAS SHOULDN'T COME TO A HALT BECAUSE OF A LACK OF RESOURCES.**

Each contributing municipality will be a member of the MIC. As members, each organization can designate an innovative, collaborative and engaged person to participate.

The MIC will rely on municipal staff to work with each other and with external innovators to learn, collaborate and transform the way municipalities do business.



# AGREEMENT

The Municipal Innovation Council (MIC) is a key priority and deliverable of Nuclear Innovation Institute (NII). As such, NII will provide resources and support to partners of the MIC.

This will be set out in a partnership Memorandum of Understanding (MOU) between NII and the Town of Saugeen Shores that outlines the MIC mandate, principles for advancing that mandate, and the roles and responsibilities of NII and Saugeen Shores.

NII will support and engage with MIC, providing space, resources for Innovation Teams and access to industry leaders. As host community, the Town of Saugeen Shores will have a seat on NII's Board of Directors to remain connected and engaged in overall NII operations and projects.

Potential members of the MIC will enter into an MOU with the host community as MIC lead. The MOU between the contributing member and NII/host community will also outline roles, responsibilities and expectations.



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