



Municipal Innovation Council
Opportunities & Strategic Capabilities



Session Outline

Municipal Innovation Council

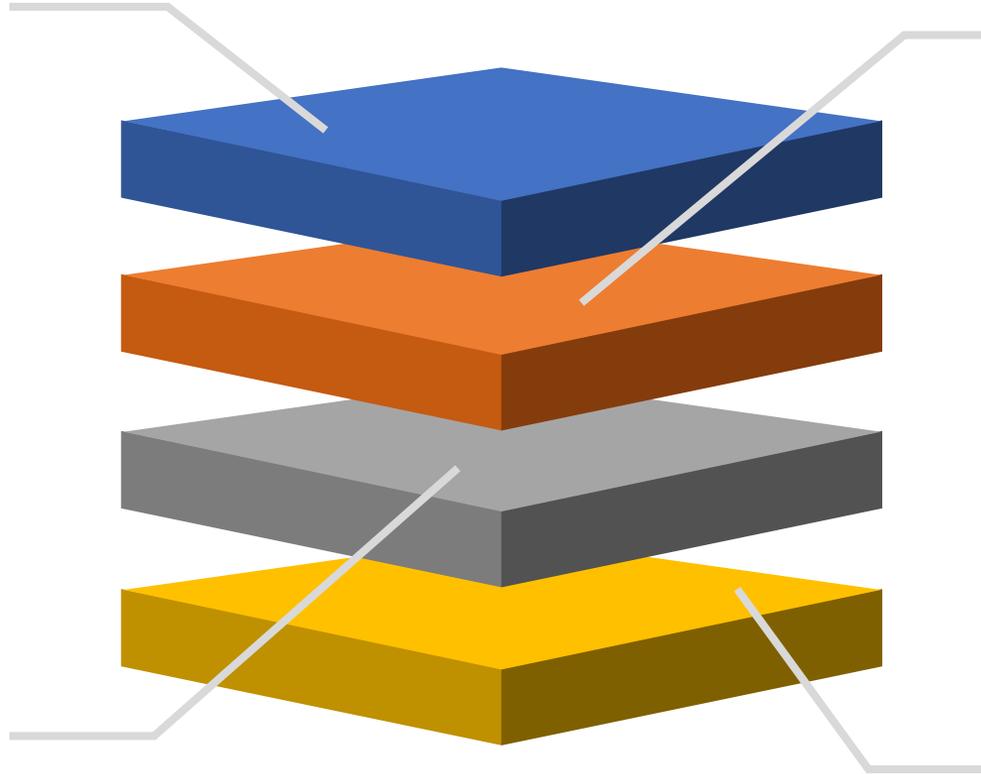
MIC INNOVATION PARADIGM

The processes, frameworks, methodologies, resources, and proven practices that have informed the MIC's discovery work and will guide future action and decision making.

STRATEGIC CAPABILITIES

Existing and emerging capabilities that are required in order to successfully pursue each Opportunity Area. The Municipal Innovation Council can install, grow, and leverage these capabilities from:

- Existing Capabilities
- New Capability Building
- Partnerships & Alliances



OPPORTUNITY AREAS

Represent significant and enduring problems that – if solved – unlock considerable new value for our region, government, and residents in the form of sustainable new services, programs, and offerings.

MIC MATRIX

The demonstrated intersections between our Opportunity Areas and Strategic Capabilities.

Mission

Municipal Innovation Council

The Municipal Innovation Council (MIC) serves lower and upper-tier municipalities that are committed to building smarter, stronger, and more resilient communities. The MIC seeks to understand how issues impact people and is a catalyst for developing solutions to shared problems. The MIC invests in the ability to sense and respond to challenges quickly so that member communities thrive in the 21st century.



MIC Innovation Scale

Municipal Innovation Council



Incremental

The focus is on our core services and operations. We are committed to optimizing existing services for community members.



Sustained

There is investment in “next generation” services as well as expansion from existing services into “new to the organization” services.



Transformational

There are breakthroughs that disrupt current services and operations. New models, systems, and services emerge.

Where do we play? How do we win?



What are the areas of opportunity that we are going to focus on? Where are we going to focus our efforts, and for whom?

WHERE DO WE PLAY?



Which capabilities and connections do we need to strategically invest in to drive progress? What do we already have that can be leveraged?

HOW DO WE WIN?



WHERE DO WE PLAY?

↳ **“Opportunity Areas”**

Represent significant and enduring problems that – if solved – unlock considerable new value for our region, government, and residents in the form of sustainable new services, programs, and offerings.

Opportunity Areas

Municipal Innovation Council

HOLISTIC HOUSING



MIC municipalities will address the critical need for attainable housing through collaborations with private, public, and non-profit organizations so that all community members have access to safe and secure shelter.

TRANSFORMED TRANSPORTATION

MIC municipalities will coordinate multi-modal solutions that address the need for enhanced intra-municipal, inter-municipal, and out-of-county transportation.



WORLD-CLASS WASTE



MIC municipalities will provide a broad range of solid waste management programs and infrastructure that maximize waste diversion and increase efficiencies.

RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



SUSTAINABLE DEVELOPMENT



MIC municipalities will thrive in the 21st century through sustainable social, economic, and environmental development by leveraging regional growth driven by agriculture, energy, tourism, and migration to rural spaces.

AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



HOW DO WE WIN?

↳ **“Strategic Capabilities”**

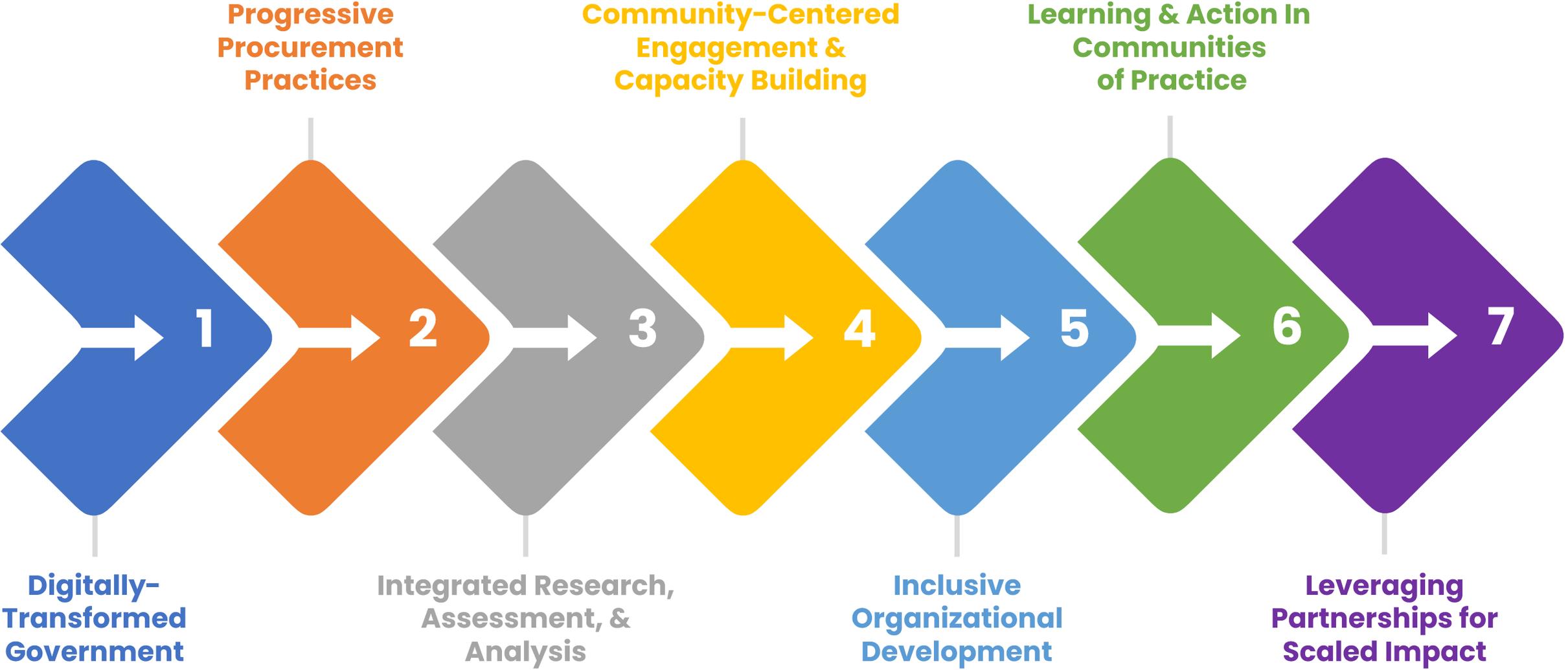
Existing and emerging capabilities that are required in order to successfully pursue each Opportunity Area. The Municipal Innovation Council can install, grow, and leverage these capabilities from:

- *Existing Capabilities*
- *New Capability Building*
- *Partnerships & Alliances*



Strategic Capabilities

Municipal Innovation Council



Strategic Capabilities

Municipal Innovation Council

1

2

3

4

5

6

7

Digitally-Transformed Government

Progressive Procurement Practices

Integrated Research, Assessment, & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Learning & Action In Communities of Practice

Leveraging Partnerships for Scaled Impact

By integrating digital technology into our operation, we will fundamentally change how we operate and deliver value. Digitizing services, processes, and the tools for engagement will result in cultural change that requires us to continually challenge the status quo, experiment, and get comfortable with failure. (2)

By leveraging our buying power and streamlining how we work, we will be more efficient, deliver innovative services and goods, and most importantly, work together to reduce costs for member communities. (3)

By advancing research and assessment in member communities, we will make evidence-based decisions. Our collective understanding of complex issues will shape how we approach our work and how we deploy resources.

By prioritizing a deep understanding of issues and how they impact people, we will be able to address inequities and building strong communities. We will seek out opportunities to build capacity in our communities so that we can collectively sense and respond to challenges more quickly.

By incorporating a complex set of strategies including problem identification, fact finding, planning, change management, recruitment, engagement, analysis, competency development, and transformation, we will develop more inclusive and informed organizations that reflect the diversity of our communities.

By establishing and being active members in local, regional, provincial, national, and international networks, members will radically galvanize knowledge sharing, learning, problem solving, and change. We will support collaboration, cultivate sustained learning, provide encouragement, and help members integrate new knowledge and skills into their work. (4)

By seeking out and building strong relationships with leaders in the public, private, and non-profit sectors, the MIC will leverage expertise and access to resources that support existing and emergent areas of opportunity.

References

Municipal Innovation Council

1. <https://www.hatch.com/en/About-Us/Publications/Blogs/2017/07/Five-principles-for-delivering-resilient-infrastructure>
2. <https://enterpriseproject.com/what-is-digital-transformation#:~:text=Digital%20transformation%20is%20the%20integration,and%20get%20comfortable%20with%20failure.>
3. <https://www.doingbusiness.mgs.gov.on.ca/>
4. <http://www.communityofpractice.ca/background/why-communities-of-practice-are-important/>